

## **Visual Thinking**

AVT 204

School of Art

George Mason University

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Pronouns: She / Her

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Office Hours by appointment

### **Mandatory Text Books:**

*Sweet Dreams: Contemporary Art and Complicity* by Johanna Drucker. University of Chicago Press, 2006. (Paperback edition.)

*Picturing us: African American Identity in Photography* by Deborah Willis. The New Press, 1996. (Paperback edition.)

Both books are available at GMU's bookstore but you can also order them online / or get used copies. If you decide to order online do it immediately so you will have it ready for class.

### **The Class:**

Visual Thinking will be a seminar course that will analyze art and film. We will be looking at art and watching films throughout the semester. This class will not be taught through a linear context but rather bounce around the time line and focus on topics versus historical order.

Visual Thinking, could be defined as a class about seeing. What you will be doing in here is largely that, but equally as important, you will be THINKING about *what* you are seeing and *why* you are seeing it in a particular way.

We will be reading texts and going on "field trips" (pending government shutdown) to art museums to promote class discussions in order to help us raise the scope of our awareness and articulate with clarity our interpretations of works.

### **Objectives:**

- 1.) Introduce ourselves to artworks and films of great variety.
- 2.) Be able to analyze and interpret artworks and films with clarity (verbally and through the written word. Speaking and writing both require language but are very different ways of presenting.)
- 3.) Learn how to be curious and open minded.
- 4.) Seek out deeper connections with visual material and begin to see how it fits and interacts with other fields of knowledge.

## **The Work:**

We will have readings and 1 written assignment due once a week (approx. 1 page typed). This will range from individual type written papers to in-class group questioners (hand written).

*Final project:* You will present and lead a class discussion on an article that I will assign to you. (I will provide you with a hard copy of the article.) As a class, we will sign up for dates to make our presentation/ discussion. More instructions to follow.

## **Criteria for Evaluation:**

- 1.) Attendance (mandatory)
- 2.) Class participation
- 3.) Preparedness (doing what you say you are going to do... Read readings, write papers, discuss topics with group and be ready by the deadlines set by me.)
- 4.) Quality of written work (ambition, clarity, ingenuity, sincerity)
- 5.) Open-mindedness
- 6.) Forthright with your original opinions
- 7.) The ability to listen to others with respect (even if they don't share your same opinions)
- 8.) Consciousness to the class community (Respectful, listen, discuss, share, meet in groups without issue, no grudge holding or clique behavior. We are all here to learn and not just from me. The class community is also a learning tool. If this is to work, we must all be conscious of our role in the class community.)

## **Attendance:**

2 excused or unexcused absences are permitted. If you reach 3 absences (excused or unexcused) you will automatically receive a C for the course. 4 absences or more will result in an automatic F for the course.

## **Grade Breakdown:**

All assignments count for 60% of your final grade. - Class participation, preparedness and research count for 40% of your final grade.

**Grade Factors to Consider:**

Perfect attendance, meeting all deadlines and working at your peak ability are universal expectations. Art and Visual Technology standards are high and only the most rigorous and consistently exceptional students earn high grades. Expect your grade to be lowered if you do not meet the standards and deadlines set by your instructor. Classroom conduct has an impact on course grades. You are expected to actively participate in class activities and be a considerate member of the “community” within the classroom. Students who are disruptive to class may be removed from the class and their grades lowered accordingly. Please refer to University policies relating to conduct.

A Outstanding - Consistently exceptional work that raises the standards for one’ s entire peer group

B Above Average - Exceeding the requirements/ expectations of the class

C Average - Meeting all class requirements

D Below Average - Completion of most, but not all, course requirements

F Fail - Failure to meet the requirements of the course

**Collaborative Projects:**

Participation, and Effort - Everyone will participate in designing and realizing an overall structure and flow of the various public and/ or class presentations of our work.

**Preparedness:**

You are expected to arrive to class prepared to work. any additional technologies/materials that are required of you on that day. If there is a scheduled in-class discussion of readings, you are required to arrive with a hard copy of the text. In addition to the required technology/supplies, you are obligated to purchase specific materials as indicated in each assignment. It is mandatory that you stick to the materials stated on the assignment sheets and purchase them before you arrive to class. Failure to arrive prepared will result in an absence and/or lowering of your grade.

**Deadlines:**

Because of the collective aspect of the critique, it is mandatory that your project be presented on time, so that the critique covers the widest possible breadth of work. Failure to present a project at the start of class on the day of a “crit” will result in the automatic lowering of your grade for that project.

**Disclaimer:**

Because of the provocative nature of much contemporary art, some materials presented in this course may be offensive to some people. These materials may include language, body fluids, nudity and radical political viewpoints, etc. If you have any concerns, please consult me. \*\*\* Any self-harm and / or to others will not be tolerated in this class. Please consult me if you have any questions.

**University and School of Art Policies**

In accordance with George Mason University policy, turn off all cellular telephones and other wireless communication devices at the start of class. The instructor of the class will keep his/her cell phone active to assure receipt of any Mason Alerts in a timely fashion; or in the event that the instructor does not have a cell phone, he/she will designate one student to keep a cell phone active to receive such alerts.

### **Commitment to Diversity**

This class will be conducted as an intentionally inclusive community that celebrates diversity and welcomes the participation in the life of the university of faculty, staff and students who reflect the diversity of our plural society. All may feel free to speak and to be heard without fear that the content of the opinions they express will bias the evaluation of their academic performance or hinder their opportunities for participation in class activities. In turn, all are expected to be respectful of each other without regard to race, class, linguistic background, religion, political beliefs, gender identity, sex, sexual orientation, ethnicity, age, veteran's status, or physical ability.

### **Statement on Ethics in Teaching and Practicing Art and Design**

As professionals responsible for the education of undergraduate and graduate art and design students, the faculty of the School of Art adheres to the ethical standards and practices incorporated in the professional Code of Ethics of our national accreditation organization, The National Association of Schools of Art and Design (NASAD).

### **This class fulfills a Mason Core requirement for Arts**

Mason courses in the film making, visual and performing arts stress generative, inquiry based learning through direct aesthetic and creative experience in the studio environment. Art history courses address the intrinsic relationship of personal and cultural creativity, and the manifestation of aesthetics, visual culture and visual narrative within historical contexts.

### **Learning Outcomes:**

Students who successfully complete a course in the Arts category must meet the first learning outcome and a minimum of two of the remaining four learning outcomes:

1. Demonstrate an understanding of the relationship between artistic process, and a work's underlying concept, and where appropriate, contexts associated with the work.
2. Identify and analyze the formal elements of a particular art form using vocabulary and critique appropriate to that form.
3. Analyze cultural productions using standards appropriate to the form, as well as the works cultural significance and context.
4. Analyze and interpret the content of material or performance culture through its social, historical, and personal contexts.
5. Engage in generative artistic processes, including conception, creation, and ongoing critical analysis.

### **Open Studio Hours**

SOA teaching studios are open to students for extended periods of time mornings, evenings and weekends whenever classes are not in progress. Policies, procedures and schedules for studio use are established by the SOA studio faculty and are posted in the studios.

### **ArtsBus**

Dates can be found at: <https://artsbus.gmu.edu/>

### **ArtsBus Credit**

\* Each student must have up to 5 AVT 300/Artsbus credits before graduation. For credit to appear on your transcript you must enroll in AVT 300. This also applies to anyone who intends to travel to New York independently, or do the DC Alternate Assignment.

\* If you plan/need to go on multiple ArtsBus trips during a semester and need them towards your total requirement, you must enroll in multiple sections of AVT 300. Please go to the ArtsBus website: <http://artsbus.gmu.edu> "Student Information" for additional, very important information regarding ArtsBus policy. \* Non-AVT majors taking art classes do not need Artsbus credit BUT may need to go on the Artsbus for a class assignment. You can either sign up for AVT 300 or buy a ticket for the bus trip at the Center of the Arts. Alternate trips must be approved by the instructor of the course that is requiring an ArtsBus trip.

### **Visual Voices Lecture Series**

Visual Voices is a year-long series of lectures by artists, art historians and others about contemporary art and art practice. Visual Voices lectures are held on Thursday evenings from 7:20- 9:00 p.m. in Harris Theater: Dates can be found at: <http://soa.gmu.edu/visualvoices/>  
Important Dates

**Add/ Drop** dates can be found at: <https://www2.gmu.edu/academics/academic-calendar>

Once the add and drop deadlines have passed, instructors do not have the authority to approve requests from students to add or drop/withdraw late. Requests for late adds (up until the last day of classes) must be made by the student in the SOA office (or the office of the department offering the course), and generally are only approved in the case of a documented university error (such as a problem with financial aid being processed) , LATE ADD fee will apply. Requests for non-selective withdrawals and retroactive adds (adds after the last day of classes) must be approved by the academic dean of the college in which the student's major is located. For AVT majors, that is the CVPA Office of Academic Affairs, College Hall C211.

### **Students with Disabilities and Learning Differences**

If you have a diagnosed disability or learning difference and you need academic accommodations, please inform me at the beginning of the semester and contact the Disabilities Resource Center (SUB I room 234, 703-993-2474). You must provide me with a faculty contact sheet from that office outlining the accommodations needed for your disability or learning difference. All academic accommodations must be arranged in advance through the DRC.

### **Official Communications via GMU E-Mail**

Mason uses electronic mail to provide official information to students. Examples include communications from course instructors, notices from the library, notices about academic standing, financial aid information, class materials, assignments, questions, and instructor feedback. Students are responsible for the content of university communication sent to their Mason e-mail account, and are required to activate that account and check it regularly.

### **Attendance Policies**

Students are expected to attend the class periods of the courses for which they register. In-class participation is important not only to the individual student, but also to the class as a whole. Class participation may be a factor in grading, therefore instructors may use absence, tardiness, or early departure as de facto evidence of nonparticipation. Students who miss an exam with an acceptable excuse may be penalized according to the individual instructor's grading policy, as stated in the course syllabus.

### **Honor Code**

Students in this class are bound by the Honor Code, as stated in the George Mason University

Catalog. The honor code requires that the work you do as an individual be the product of your own individual synthesis or integration of ideas. (This does not prohibit collaborative work when it is approved by your instructor.) Faculty members have an obligation to refer the names of students who may have violated the Honor Code to the Student Honor Council, which treats such cases very seriously. No grade is important enough to justify cheating, for which there are serious consequences that will follow you for the rest of your life. If you feel unusual pressure about your grade in this or any other course, please talk to me or to a member of the GMU Counseling Center staff. Using someone else's words or ideas without giving them credit is plagiarism, a very serious Honor Code offense. It is very important to understand how to prevent committing plagiarism when using material from a source. If you wish to quote verbatim, you must use the exact words and punctuation just as the passage appears in the original and must use quotation marks and page numbers in your citation. If you want to paraphrase or summarize ideas from a source, you must put the ideas into your own words, and you must cite the source, using the APA or MLA format. (For assistance with documentation, GMU recommends Diana Hacker, *A Writer's Reference*.) The exception to this rule is information termed general knowledge—information that is widely known and stated in a number of sources. Determining what is general knowledge can be complicated, so the wise course is, "When in doubt, cite." Be especially careful when using the Internet for research. Not all Internet sources are equally reliable; some are just plain wrong. Also, since you can download text, it becomes very easy to inadvertently plagiarize. If you use an Internet source, you must cite the exact URL in your paper and include with it the last date that you successfully accessed the site.

### **Writing Center**

Students who are in need of intensive help with grammar, structure or mechanics in their writing should make use of the services of Writing Center, located in Robinson A116 (703-993-1200). The services of the Writing Center are available by appointment, online and, occasionally, on a walk-in basis.