AVT 345 BOOK, PAPER, PRINT
AVT 599 BOOK, PAPER, PRINT
Fall 2016
M/W 4:30pm - 7:10pm
Print Shop - Room 1009 // Art and Design Building

Instructor: Christopher Kardambikis
Phone: 3-3067
ckardamb@gmu.edu
Office: Art and Design Building 2033
Office Hours: M/W 10:30am to 12pm

BOOK, PAPER, PRINT: Language and Movement

This syllabus is posted on the SOA website at soa.gmu.edu under academics.

Purpose: This course will introduce the basic concepts of book arts. Physical properties of book structures and binding methods will be developed alongside a conceptual rigor necessary to explore ideas of narrative and space within the book form. Elements of printmaking and papermaking will be introduced as we build our books from the ground up. In addition to the creation of a unique form that combines both two- and three-dimensional approaches to work, the course will place emphasis on how the book operates within a larger context. A community and audience exists around the book that expands beyond the typical boundaries of the art gallery. Through the course, students will be questioning the place and function of the book. Contemporary models of Art Book Fairs, zine fairs, and other methods of distribution that allow access of artist books and self published work will be discussed. Along these lines, and in interest of broadening our conception of *how* a book functions, we will be introducing Zines and DIY forms of publication.

General Course Description: This is an upper division course that is usually taken in the sophomore year by those art majors who are considering printmaking, bookmaking, and/or graphic design as an area of study. Knowledge of beginning Macintosh practices (AVT180 or 280) is required for this course. Knowledge of Photoshop and InDesign will be helpful. Collaboration will be practiced.

Course Content: Projects, readings, lectures, video presentations, group discussions, individual reviews, critiques and field trips will introduce the history, tools, equipment, materials and processes that built the contemporary book. Demonstrations will cover techniques in binding and production. We will be combining print processes and learning to make consistent editions of books as well as individual unique artist books.

Texts: Suggested (Texts will also be made available during class):
Form of the Book Book, Sara De Bondt and Fraser Muggeridge, eds. Occasional Papers, 2010.
Century of Artist Books, Johanna Drucker, Granary Books, 1994 & 2004.
Notes From Underground: Zines and the Politics of Alternative Culture, Stephen Duncombe, Verso 2001.

Sketchbook: Required. Our first in-class activity will be binding our own hardcover sketchbooks. This is to be used for ideas and note taking in class and on field trips and to aid in your concept development. This will become a living document of your process and course work. All work concerning the breakdown and construction of your images and book projects will live here. I will ask to see your ideas and preparations in this book as we begin and progress through each project. Your sketchbook will be handed in as part of your portfolio and is required in every class/field trip.

Print Shop Tumblr: Our class will be developing a Tumblr site to host sketches, artists to look at, links to shows, and links to texts. Student work, process, documentation, and writing will be posted. **GMUprint.tumblr.com**

Field Trips and Art Events: Course research will include the study of exhibitions in DC museums and other sites and one required Saturday bus trip to New York. ArtsBus trips to New York are scheduled for 9/24,10/22,11/19. Tickets: GMU Center for the Arts, 703.993-888 or http://www.tickets.com. Image ideas generated from each of these experiences will be required as entries in your Sketchbook. Information on recommended trips and art events will be announced and distributed. If employment prevents attendance (proven by a note from your employer) a substitute assignment will be given.

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GMU Print Guild: This printmaking guild is open to students, alumni, and the public (annual membership). It meets regularly in the GMU Print Shop on Friday and Saturday. You have the opportunity to take advantage of this lively organization and join them in events, shows, and workshops, If you are working in the studio on the weekends, you'll see they offer a wealth of information. Reach out. Consider membership. It's important to think of ways to continue a printmaking practice outside of class work.

Attendance is imperative. If you are not present within the first 20 minutes of class, you will not be counted as present. More than 2 classes missed will automatically reduce your grade. Each missed deadline, scheduled review or meeting will lower your grade by 10%. Much of the course will be discussion based and your absence diminishes the potential for learning for the entire class. You will be counted 1/2 present if you come to class unprepared for assigned work. If you are absent you must call a classmate to learn what is missed and what to do in preparation for the next class session. Your contributions include: a) full class attendance with any preparation for assignments, the possession of assigned text, your sketchbook, necessary tools and materials b) completion of assignments on time c) willingness to participate in class discussions, this includes the critique of completed projects and coming to class with ideas and opinions that will promote discussion of assigned texts d) participation in orderly function of the classroom including cleanup, care of equipment, and proper return of borrowed equipment.

Book/Print Assignments:

1) Book Spaces // One Sheet Books
2) Structures and Pacing // Signatures and Stitches
3) Editions and Movement // Multiples, Zines, and Distribution
4) Community and Reading a Place // Final Exhibition // Edition of 5

Writing Assignments:

1) Visual Voices Response x 2
2) New York ArtBus Response x 1
3) Exhibition Report (see class tumblr for exhibitions: **GMUprint.tumblr.com**)
4) Portfolio Review // Artist Statement

Reading Assignments:
Will be given from both the above texts and other sources. These will be discussed in class in conjunction with Print Assignments. Readings will be available to the class as PDFs.

Final Exhibition. As part of the final project, you will be participating in a group book show and discussion. Students will collaborate to find a venue outside of the print shop to display their work in a way that engages a larger audience. You will be questioning the function of traditional art spaces and how an audience is conditioned to view art. What space can books occupy? How does a reader or audience engage with your work? What does it mean to place hands on a work of art in public?

Demonstrations: We will be holding in-class demonstration of printmaking, bookbinding, and papermaking. The demonstrations listed in the below course schedule are subject to change based on student interest. I'm interested in you following your curiosities. The basic structure and timeline of the schedule will stay the same, but I am committed to help you produce the work you want to make.

CLASS SCHEDULE:

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WEEK 1

8/29 Introduction to class. Syllabus discussion. Sketchbook Discussion.
E-mail Questionnaire.
8/31 Introduction of Book Assignment 1: Book Spaces // One Sheet Books
Materials for Sketchbook. Cover Demo.
Reading Assignment 1: *Century of Artist Books*

*__Visual Voices__: 9/1: Richard Raiselis "Time for Reflection"

WEEK 2

9/5 LABOR DAY HOLIDAY NO CLASS
9/7 Bind Sketchbooks in class // Discussion of departure points.
Century of Artist Books Discussion

*__Visual Voices__: 9/8: Judith Harris "Renaming Things: The Power of Metaphorical Thinking in Poetry and the Visual Arts"

WEEK 3

9/12 Demonstration of Accordion Fold. Group presentation of book ideas for Assignment 1
9/14 Work Session: Book Spaces
Visual Voices Response #1 Due // Group Work for Book Spaces

WEEK 4

9/19 New York Art Book Fair discussion
Final Work Session: Book Spaces
9/21 Assignment 1 DUE: Book Spaces // One Sheet Books // Class Critique

*__Visual Voices__: 9/22: Jonathan Linton "The Human Touch in the Digital Age: Portraits, Figures, and Thoughts"

*__ArtBus__ Trip 1: 9/24

WEEK 5

9/26 Introduction of Book Assignment 2: Structures and Pacing // Signatures and Stitches
9/28 Group presentation of book ideas for Assignment 2.
Butterfly Stitch Demonstration.
Fall For the Book - "Call and Response" Opening - will leave class early to go to Library

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WEEK 6

10/3 Long stitch and Case Binding Demonstration // Work Session: Structures and Pacing.
Reading Assignment 2: *Form of the Book Book*
10/5 LIBRARY VISIT AT SPECIAL COLLECTIONS // Discuss location for Final Exhibition

*__Visual Voices__: 10/6: Siebren Versteeg "Siebren Versteeg"

WEEK 7

10/10 NO CLASSES - COLUMBUS DAY - **RESCHEDULED FOR 10/11**
10/11 Work Session: Structures and Pacing
Form of the Book Book Discussion

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10/12 Final Work Session: Structures and Pacing

WEEK 8

10/17 Assignment 2 DUE: Structures and Pacing // Signatures and Stitches // Class Critique
10/19 Introduction of Book Assignment 3: Editions and Movement // Multiples, Zines, and Distribution
Paper Making Demonstration
Reading Assignment 3: *Zines: Notes from Underground*

***Visual Voices**: 10/20: Studio 424 – Chicago "We Give a Shit – and We Do It for a Living"
***ArtBus** Trip 2: 10/22

WEEK 9

10/24 Group presentation of Editions and Movement ideas.
Zines: Notes from Underground Discussion
10/26 Work Session: Editions and Movement
Discussion of Distribution.
Visual Voices Response #2 Due

WEEK 10

10/31 Work Session: Editions and Movement
Writing Assignment: Exhibition Report
11/02 Final Work Session: Editions and Movement

WEEK 11

11/07 Book Assignment 3 DUE: Editions and Movement // Multiples, Zines, and Distribution
11/09 Introduction of Book Assignment 4: Community and Reading a Place // Final Exhibition
Presentation of *Pulp Atlas* and *Liber Mundi* Book Exchange Projects

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WEEK 12

11/14 Clam Shell Box Demonstration // Slip Case Demonstration
11/16 Portfolio Discussion and documentation discussion.
Group discussion of Community and Reading a Place ideas.
Writing Assignment: Exhibition Report Due

***ArtBus** Trip 3: 11/19

WEEK 13

11/21 Work Session: Community and Reading a Place
11/23 NO CLASSES - GMU CLOSES AT NOON FOR THANKSGIVING

WEEK 14

11/28 Work Session: Community and Reading a Place
11/30 Final Work Session: Community and Reading a Place

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WEEK 15

12/5 FINAL CRITIQUES
12/7 FINAL CRITIQUES // DOCUMENTATION PORTFOLIO IS DUE

EXAM DAY: **MONDAY 12/19** // 4:30pm - 7:15pm
SHOP CLEAN UP AND INVENTORY - Remove all work from flat files. Clean shop.

BOOK/PRINT/ZINE FAIRS:

1) MOCA Cleveland Fair August 26 and 27
2) Baltimore DIY Fest September 3rd
3) Small (Small) Press Fair at High Tide: September 3-4
4) New York Art Book Fair - Sept 16 - 18
5) Independent Art Book Fair: Sept 16 - 18
6) Philalalia in Philadelphia: September 15 - 17
7) SPX: Bethesda, MD Sept 17th and 18th
8) Norfolk Art Book Fair Sept 24th and 25th
9) RIPExpo Sept 24th and 25th
10) Fall for the Book at GMU: September 25th-30th
11) Richmond Zine Fest Sept 30 - Oct 1
12) Paper Jam at The Silent Barn in Bushwick: October 1
13) Detroit Art Book Fair - October 8 and 9
14) Pittsburgh Zine Fest Oct 16
15) Queer Zine Fest at BGSQD: October 22nd
16) EDITION TORONTO ART BOOK FAIR: Oct 28 - 31
17) Portland Zine Symposium (July)

Resources for Art Supplies:

Plaza Art
3045 Nutley Street
Fairfax, VA
Pan Am Shopping Center (703) 280-4500

Renaissance Graphic Arts
printmaking-materials.com
888-833-3396

Utrecht Art Supply/Blick
1250 Eye Street, NW
Washington, DC (202) 898-0555

Epson Inks and Papers
www.epsonstore.com
Phone: 1-800-873-7766

Digital Art Supplies
877-534-4278
digitalartsupplies.com
Cartridges and special papers (Harukaze)

Talas
330 Morgan Ave. Brooklyn, NY 11211
212-219-0770
http://talasonline.com/

Victory Factory
victoryfactory.com
800-255-5335

SOA Print Service
(across the hall)

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Grades:
Evaluation of your projects (all projects) will constitute 50% of your grade - 15% will be for improvement and 35% will be for all over quality of concept, craft, and expression. Your level of Class Participation will constitute the remaining 50% of the grade. Class Participation includes contributing to class discussions, critiques, and writing assignments.

F= 1/3rd of the course assignments have not been successfully completed - your level of participation is not acceptable for university study
D= most assignments have been completed - your level of success and/or class participation is below average
C= all assignments have been completed on time - your level of success, attendance and class participation is average
B= assignments have been completed at levels above average for GMU, work shows initiative, is well presented and demonstrates a clear understanding of the assignment. Regular attendance and class participation raised the level of discourse
A= achieved extraordinary initiative, original thought and extra effort. Determination to experiment with materials and process. Demonstration of leadership in the class discussions

* The percentage of each assignment in the final grade will be individualized and determined during the mid-term portfolio review.
Portfolio Of Projects: Overall (50%): General Improvement (15%) + Quality/ Time taken (35%)
Class Participation (50%) Absences / Shop Care (Diminished grade)

NOTES: A requirement of this course is one ArtsBus trip to New York. Purchase tickets (for $50.00) as soon as you can at the Concert Hall. Trips sell out weeks before each date. Bring about $30 for food, museum admissions, subway, or cab. For more information see www.avt.gmu.edu/artbus.

Required Supplies and Materials:
- Sketchbook - we will be making these in class
- Standard Drawing Supplies
- Pencils, Pens, etc.
- Scissors
- Sharpee permanent markers (fine and bold)
- Rives BFK and Arches 88 (22” x 30”)
- Package of Book Board
- PVA adhesive (Lineco)
- 18” Ruler
- 1 Bone Folder
- Clothes pins
- Roll of blue painters tape
- Box cutter and blades
- X-acto knife and blades
- 9” x 12” self healing cutting matt (or larger)
- 2” wide inexpensive brushes (x2)
- 2 Glue sticks
- Curved sewing needles
- Linen thread
- Beeswax

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- Box of latex or nitrile gloves
- 4 rolls of paper towels
- Tool box to hold supplies
- Various papers for book assignments
- USB drive

Students with Disabilities and Learning Differences: If you have a diagnosed disability or learning difference and you need Academic accommodations please inform me at the beginning of the semester and contact the Office of Disability Services (SUB I room 234, 703-993- 2474). You must provide me with a faculty contact sheet from that office outlining the accommodations needed for your disability or learning difference. All academic accommodations must be arranged in advance through the **Office of Disability Services**.

Technology: In accordance with George Mason University policy, please silence all cellular telephones and other wireless communication devices at the start of class. The instructor of the class will keep his/her cell phone active to assure receipt of any Mason Alerts in a timely fashion; or in the event that the instructor does not have a cell phone, he/she will designate one student to keep a cell phone active to receive such alerts.

Commitment to Diversity: This class will be conducted as an intentionally inclusive community that celebrates diversity and welcomes the participation in the life of the university of faculty, staff and students who reflect the diversity of our plural society. All may feel free to speak and to be heard without fear that the content of the opinions they express will bias the evaluation of their academic performance or hinder their opportunities for participation in class activities. In turn, all are expected to be respectful of each other without regard to race, class, linguistic background, religion, political beliefs, gender identity, sex, sexual orientation, ethnicity, age, veteran's status, or physical ability.

Statement on Ethics in Teaching and Practicing Art and Design: As professionals responsible for the education of undergraduate and graduate art and design students, the faculty of the School of Art adheres to the ethical standards and practices incorporated in the professional Code of Ethics of our national accreditation organization, The National Association of Schools of Art and Design (NASAD).

Open Studio Hours: SOA teaching studios are open to students for extended periods of time mornings, evenings and weekends whenever classes are not in progress. Policies, procedures and schedules for studio use are established by the SOA studio faculty and are posted in the studios.

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Important University Dates:

Consortium Registration Deadline	TBD
First day of classes; last day to submit Domicile Reclassification Application; Payment Due Date	August 29
Labor Day, university closed	September 5
Last day to add classes—all individualized section forms due **Last day to drop with no tuition penalty**	September 6
Last day to drop with a 33% tuition penalty	September 20
Final Drop Deadline (67% tuition penalty)	September 30
Midterm progress reporting period (100-200 level classes)—grades available via Patriot Web	September 26 – October 21
Selective Withdrawal Period (undergraduate students only)	October 3 – October 28
Columbus Day recess (Monday classes/labs meet Tuesday. Tuesday classes do not meet this week)	October 10
Incomplete work from spring/summer 2016 due to instructor	October 28
Incomplete grade changes from spring/summer 2016 due to Registrar	November 4
Thanksgiving recess	November 23 – 27
Last day of classes	December 10
Reading Days Reading days provide students with additional study time for final examinations. Faculty may schedule optional study sessions, but regular classes or exams may not be held.	December 12
Exam Period	Tues December 13 – Tues December 20
Degree Conferral Date The Winter Graduation Ceremony will be held on Wed December 21.	December 21

ArtsBus - Dates for Fall 2016: September 24th, October 22nd, and November 19th.
ArtsBus Credit and Policies: You are responsible for knowing and following Artsbus policies and rules.
Please go to the ArtsBus website: http://artsbus.gmu.edu "Student Information" for important information regarding ArtsBus policy. For credit to appear on your transcript you must enroll in AVT 300. This also applies to anyone who intends to travel to New York independently, or do the DC Alternate Assignment.
If you plan/need to go on multiple ArtsBus trips during a semester and need them towards your total requirement, you must enroll in multiple sections of AVT 300.
Non-AVT majors taking art classes do not need Artsbus credit BUT may need to go on the Artsbus for a class assignment. You can either sign up for AVT 300 or buy a ticket for the bus trip at the Center of the Arts. Alternate trips must be approved by the instructor of the course that is requiring an ArtsBus trip.

Visual Voices Lecture Series: Fall 2016 Visual Voices is a year-long series of lectures by artists, art historians and others about contemporary art and art practice. Visual Voices lectures are held on Thursday evenings from 7:20- 9:00 p.m. in Harris Theater: http://soa.gmu.edu/visualvoices/.
Dates for Fall 2016: September 1st, September 8th, September 22nd, October 6th, and October 20th.

Masonlive/Email: Mason uses electronic mail to provide official information to students. Examples include communications from course instructors, notices from the library, notices about academic standing, financial aid information, class materials, assignments, questions, and instructor feedback. Students are responsible for the

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content of university communication sent to their Mason e-mail account, and are required to activate that account and check it regularly.

Attendance Policies: Students are expected to attend the class periods of the courses for which they register. In-class participation is important not only to the individual student, but also to the class as a whole. Because class participation may be a factor in grading, instructors may use absence, tardiness, or early departure as de facto evidence of nonparticipation. Students who miss an exam with an acceptable excuse may be penalized according to the individual instructor's grading policy, as stated in the course syllabus.

Honor Code: Students must adhere to the guidelines of the George Mason University Honor Code. Student members of the George Mason University community pledge not to cheat, plagiarize, steal, or lie in matters related to academic work.

Writing Center: Students who are in need of intensive help with grammar, structure or mechanics in their writing should make use of the services of Writing Center, located in Robinson A116 (703-993- 1200). The services of the Writing Center are available by appointment, online and, occasionally, on a walk-in basis.

The Collaborative Learning Hub Located in Johnson Center 311 (703-993- 3141), the lab offers in-person one-on-one support for the Adobe Creative Suite, Microsoft Office, Blackboard, and a variety of other software. Dual monitor PCs make the lab ideal for collaborating on group projects, Macs are also available; as well as a digital recording space, collaborative tables, and a SMART Board. Free workshops are also available (Adobe and Microsoft) through Training and Certification; visit ittraining.gmu.edu to see the schedule of workshops and to sign up.