Course description:
Explores elements and principles of two-dimensional design, establishment of visual vocabulary, and critical analysis that supports conceptual development. Studio projects build fundamental knowledge, skills, understanding of precedents, and contemporary practices in visual arts.

* This course is the first half of a two semester required course for all AVT majors. The focus is to explore and discuss the fundamental aspects of Two-dimensional design. 2D is the discipline underlying all forms of visual expression. It focuses on basic skills, development of the picture plane as a window to illusory space and as a self-referential domain. Projects, in general, are technically and formally driven, visual and objective. Conceptually driven work is introduced within the curriculum. A basic vocabulary is established to address one’s own work, the work of other students, and work in museums and contemporary galleries. An overview of art historical shifts, emphasizing artists and their work, will provide a contextual understanding of issues that informs the process and intent of making art, past and present.

Course Methods:
• Class discussions relating to visual perception, aesthetics and some relative art history, etc.
• Reading and writing assignments and discussion of the material, film, and visual aids.
• In class art assignments and projects.
• Class critiques: discuss student work as a group.

Course focus: Artists use and employ some very basic fundamental elements when they create. This course is considered a studio class and will require students to use hands-on experience with various art materials. We will explore these 2D elements and Principals of design, their organizational use of the elements of art structure: Line, Shape, Texture, Value and Color. Will also discuss and use balance, variety, rhythm, repetition, contrast, proportion, Linear perspective, and space, observing their effects on our designs.

Course related Expectations:
Students will complete up to 6 projects, including a Final Project worked on in class and outside of class.
• All projects will need to be ready to hand in and completed by due date. Allow yourself enough time to be ready to discuss your finished work and to give feedback to your classmates by critique due date.
• Students will visit the AVT gallery and write a one-page review, evaluating the artwork you saw using words from the vocabulary of terms learned during the semester.
• Students attitude will make all the difference on how successful you will be in this course. Positive efforts towards subject matter, classmates, following directions, pitching in to clean-up, and willingness to take extra risks in the interest of creative problem solving in your work are all very important.
• Students participation in individual and group work and critiques is essential. Be respectful during critiques by being honest but delivering your thoughts in an appropriate and constructive way.

General Expectations:
• Class attendance, participation and supplies required.
• Class work and homework turned in on time.
• Portfolio and sketchbook turned in for review when asked. (Dates TBA)
• Understanding basic key terms relative to the elements and principles of design.
• Some quizzes and required field trips.
• Student participation: critiques and performance in class.
• No Cell phone use, and must be muted during class time. Texting and talking outside of class time.
• Always put the following on back of handed in work: Class info: AVT104-05, Name, date, and assignment / title on back only. Please do not write info or sign name on the front of your work.
• Important: Students are responsible for cleaning up their area including drawing tables, boards and supplies before leaving class. Since the studio is a shared room with other faculty and students, clean up is not an option it is mandatory.
**Grading Information:**
Grades are determined by: Class art projects, in class practice work, writing assignments, general expectations criteria, students’ attitude & effort. Student's quality of work, and the ability to understand the concepts for the projects/assignments. Students should be able to work in the studio environment independently, as well as in the group discussions and class sessions. Students need to show improvement, willingness to learn and respond sincerely to class instruction, critique, artistic creativity, peer support, originality, presentation and craftsmanship in class assignments are all equally important.

**Grading Scale:** To pass the class, students need to fulfill the specific outcomes and other course expectations as listed in this syllabus. **Breakdown:** 40% Participation/ Attendance (Includes: critiques, group discussions, class participation, effort) 60% (Includes: sketchbook assignments 10%, graded projects 30%, final project: 20%)

A= excellent, A-= below excellent, B+= above average, B= average, B-= below average, C= passing, D=poor, F= fail

**Attendance:** Please be aware of class attendance policy!

Students are expected to attend class, arrive on time- and come prepared to work. Students can not miss more than a total of three absences. After 3 absences, your grade will be lowered a letter grade for each day missed. Since much of the learning and course work is done during class time, attendance and class participation are mandatory for a passing grade. If you are ill or have an emergency, contact me and let me know your situation. This will help you to not fall behind, as well as be prepared for the next class and assignment.

*Missed work* must be made up on your own time. Any missed assignments are your responsibility to turn into me the following class or upon your return. If you do not, you will receive a zero for the grade missed.

**Note:** Excessive tardiness to class will also lower your final grade. Please don’t be late- it is rude and interrupts class.

**Sketchbook:**
Students need to keep a sketchbook for many reasons. Mainly for class use, as well as quick sketches, free drawing, ideas, notes, and class information. A good idea is to use the first half for drawing and the back of the sketchbook for notes and writing. Students are encouraged to draw as much as possible outside of class. This will help your skills develop that much faster. Keeping a sketchbook is also a very good way of documenting your art and can provide ideas or inspiration for future work and classes.

**Portfolio/Projects:**
Students need to keep all of their assignments until the end of the semester. Each assignment needs to have students name, date on the back and kept in order. For mid-term and the final, every student will turn in his or her portfolio for grading in the above manner otherwise they will not be accepted nor graded. Please note that any final portfolios turned in after the due date, will be minus a letter grade for each day not turned in.

**Note:** Mid and End of semester Projects review:
Mid-semester critiques: • attendance • class participation • motivation • accomplishment • possible untapped potential • goals and aspirations

**Art Exhibitions:**
Students are required to attend art exhibits at George Mason University’s Fine Arts Gallery/ Building and Johnson Center Art gallery. This includes visiting artists, faculty and student exhibitions. I will often ask for a typed paragraph on the exhibit and will announce which ones and the date due. Students are also required to visit D.C area museums, galleries, and exhibitions. (Assignments TBA).
Tentative Class schedule: (Based on class/student progress.)

Mondays: Typically used for class discussions, topic and project introduction, films, some art history related discussion, quizzes, or gallery visits and artists talks. Class reading assignments will be emailed as pdf files. (You should create a folder in your email to keep the assigned reading in)

Wednesdays: Typically studio time, and or research related to class projects, papers, and group assignments. Art exhibit visits on campus, artist visits/talks; Art related events happening on campus, and class critiques.

• AH: Refers to Art History and movements in Art.

• Handouts: Please keep all class handouts, reading assignments, projects, anything used for the course. At the end of the semester, I take them back to recycle for the next semester and classes. If you return them in usable condition, I will give you extra credit.

* Example for schedule layout: Class Reading = (CR): Chapter 1; Art History = (AH): Renaissance (TBA)= To be announced. Quizzes (will be announced at least a week in advance)

(January 2018):

First Week:
Class Introduction; discuss syllabus, reading assignments, supply list, what to expect, discuss class projects, assignments, papers, artist research assignment, tests, quizzes, etc. Students will need to purchase supplies ASAP! (See supply list and where to purchase below)

* First set of Handouts: Set of Basic handouts to use as reference and practice work. Elements of design, Principles of design handout; Basic 2D shapes, types of shading techniques, and homework practice in sketchbook assignment.

• Students will do some in class studio time working and getting comfortable with materials we will be using. Practice handouts given.

• First Reading assignment: Emailed to class. Introduction of Art and the Art world; “The Evolving Nature of Art”. Basic info for Art terms, brief history, concepts, types, and expanding personal awareness of Art.

Film 1: "Masters of Illusion"; Art History perspective: Ancient and Medieval art to Renaissance Art; how artists went from a 2D flat picture plane, to the illusion of spatial depth 3D.

(January/February continued)

Cover the following:
• Shape and Form.
• Positive and Negative
• Explain “Figure - Ground” relationship, in class and homework assignment.
• Picture plane and Format when used in artwork.

* Line
Lecture discussion on Line, types of line; line in design, various ways of using lines. Contour and Blind Contour practice drawing. Show examples and discuss various thicknesses of line and how artists use line for artists and design.

* In class line assignment: Discover and practice varied types of Line. Draw 5 types of line (you will need Micron Pens and Bristol board)

Film: BBC Series; How Art Made the world, More Human than Human. Part 1

Texture:
Discuss surface area, different types of texture, i.e.: real and visual texture: Using shading techniques like; Hatching and Cross Hatching.

* In class assignment: Drawing the illusion of visual texture. (Need Micron Pens and Bristol board)

Film: Wayne White- Beauty is Embarrassing

(March)
**Important dates:**

* **Midterm period:** Mon Feb 19 – Fri Mar 23
* **Spring Break:** Mon Mar 12 – Sun Mar 18

**Class mid-term date: TBA:** based on class progress. **In class assignment:** “TMZ (journalist) style” artist research oral report to share with class

**Value:**

- Discuss light and shadow/ value and Assign project:
- 2 options: Shadow & light Words: 3D paper sculptures as 2D drawings/ or Use four different mediums to create a value study based on black and white photo.

**Other important topics:**

- Form, Content and Context discussed
- Principles of design integrated: Focal Point, Scale and Proportion;
- Perspective studies and lecture
- Expressionism, Cubism, Fauvism, Non-objective art.

**Film:** William Kentridge; **“Drawing the Passage of Time”**.

**Formal analysis write up:** “Looking vs. Seeing”; short research paper be written and emailed: Pick an artist and a well-known work of art to analyze/research assignment. Give assignment handout and visual examples. **(Due date: TBA)**

**Film:** How Art Made the World; The Day Pictures were born; Part 2

(April)

**Color:** “The Element of Color”

- Studio time: Explore Color: history, psychological, mixing, Tint, Tone and Shade.
- Color Project; Project Part due; TBA

**Films:** Edward Hopper Bio / BBC - How Art made the world; To Death and Back, Part 4.

**Collage:** * Final project: To be determined

- AH: Illustration, Surrealism, Dada movement, Artists of these movements. Max Ernst, Hanna Hoch, Anselm Kiefer, Picasso, Magritte’, etc.
- **Film:** “The ABC’s of Dadaism”

* **Film:** ART 21 or BBC Series; How Art made the world; Once upon a Time; Part 4

* **Final week of class (April 23-25)**
* **4/30 - 5/2:** Final Class and Critique; Final project due.

**Note:** This syllabus may be altered during the course of the semester to allow for changes, class progress and unscheduled educational opportunities that may arise during the semester.

**Class Supply List:**

- Sketchbook: **spiral type**- Minimum size: 8’x11” or max: 9’x12”
- Bristol Board pad 11”x14”
- Tracing paper pad (If you feel that you will need to trace instead of drawing free hand)
- Drawing pencils; HB, 2B, 4B, 6B, 8B
- Set of Micron Black ink pens, various sizes or set. (Waterproof)
- Sharpies; At least 3, assorted thickness (black only)
- Kneaded eraser
- Vine Charcoal: Black (Medium)
- Ruler
- Scissors
- Scotch tape
- Old magazines (to cut up)
• Good quality glue stick (acid free)
• Plastic toolbox or container to hold supplies in
• Flat or filbert synthetic brushes: (Consider buying an inexpensive set with a range of sizes) do not use watercolor or Makeup brushes please.

* Places to Purchase supplies: Target (has some of the supplies at a good price-including sketchbook), Utrecht: 1250 I St., NW, WDC, 202-898-0555, Plaza Art: 3045 Nutley St., Fairfax: 703-288-4500, AC Moore: 9650 Main St., Fairfax: 703-764-2004

• University Libraries “Ask a Librarian” http://library.gmu.edu/mudge/IM/IMRef.html
• Counseling and Psychological Services (CAPS): (703) 993-2380; http://caps.gmu.edu

Arts Bus Credit and Policies:
You are responsible for knowing and following Artsbus policies and rules. Please go to the ArtsBus website: http://artsbus.gmu.edu "Student Information" for important information regarding ArtsBus policy. For credit to appear on your transcript you must enroll in AVT 300. This also applies to anyone who intends to travel to New York independently, or do the DC Alternate Assignment. * If you plan/need to go on multiple ArtsBus trips during a semester and need them towards your total requirement, you must enroll in multiple sections of AVT 300*

Non-AVT majors taking art classes do not need Artsbus credit BUT may need to go on the Artsbus for a class assignment. You can either sign up for AVT 300 or buy a ticket for the bus trip at the Center of the Arts. Alternate trips must be approved by the instructor of the course that is requiring an ArtsBus trip.

Arts Bus - Dates for Spring 2018:
February 24
March 24
April 14

Visual Voices Lecture Series Spring 2018:
Visual Voices is a year-long series of lectures by artists, art historians and others about contemporary art and art practice. Visual Voices lectures are held on Thursday evenings from 7:20- 9:00 p.m. in Harris Theater: http://soa.gmu.edu/visualvoices/
January 24 – Brian Noyes
February 1 – Teresa Jaynes
February 22 – Sharif Bey
March 1 – Juliet Bellow
March 8 – John Henry

Students with Disabilities and Learning Differences: If you have a diagnosed disability or learning difference and you need academic accommodations, please inform me at the beginning of the semester and contact the Disabilities Resource Center (SUB I room 234, 703-993-2474). You must provide your instructor with a faculty contact sheet from that office outlining the accommodations needed for your disability or learning difference. All academic accommodations must be arranged in advance through the DRC.

Cell Phones: School of Art Policies in accordance with George Mason University policy, turn off all beepers, cellular telephones and other wireless communication devices at the start of class. The instructor of the class will keep his/her cell phone active to assure receipt of any Mason Alerts in a timely fashion; or in the event that the instructor does not have a cell phone, he/she will designate one student to keep a cell phone active to receive such alerts.

Commitment to Diversity:
This class will be conducted as an intentionally inclusive community that celebrates diversity and welcomes the participation in the life of the university of faculty, staff and students who reflect the diversity of our plural society. All may feel free to speak and to be heard without fear that the content of the opinions they express will bias the evaluation of their academic performance or hinder their opportunities for participation in class activities. In turn, all are expected to be respectful of each other without regard to race, class, linguistic background, religion, political beliefs, gender identity, sex, sexual orientation, ethnicity, age, veteran’s status, or physical ability.
Statement on Ethics in Teaching and Practicing Art and Design:
As professionals responsible for the education of undergraduate and graduate art and design students, the faculty of the School of Art adheres to the ethical standards and practices incorporated in the professional Code of Ethics of our national accreditation organization, The National Association of Schools of Art and Design (NASAD).
Open Studio Hours: SOA teaching studios are open to students for extended periods of time mornings, evenings and weekends whenever classes are not in progress. Policies, procedures and schedules for studio use are established by the SOA studio faculty and are posted in the studios.

Official Communications via GMU E-Mail:
Mason uses electronic mail to provide official information to students. Examples include communications from course instructors, notices from the library, notices about academic standing, financial aid information, class materials, assignments, questions, and instructor feedback. Students are responsible for the content of university communication sent to their Mason e-mail account, and are required to activate that account and check it regularly.

Attendance Policies:
Students are expected to attend the class periods of the courses for which they register. In-class participation is important not only to the individual student, but also to the class as a whole. Because class participation may be a factor in grading, instructors may use absence, tardiness, or early departure as de facto evidence of nonparticipation. Students who miss an exam with an acceptable excuse may be penalized according to the individual instructor's grading policy, as stated in the course syllabus.

Honor Code:
Students in this class are bound by the Honor Code, and are responsible knowing the rules, as stated on the George Mason University website’s Academic Integrity page (http://oai.gmu.edu/the-mason-honor-code-2/). “To promote a stronger sense of mutual responsibility, trust, and fairness among all members of the Mason community, and with the desire for greater academic and personal achievement, we, the student members of the university community, have set forth this honor code:
Student members of the George Mason University community pledge not to cheat, plagiarize, steal, or lie in matters related to academic work.
Mason’s Commitment: To create an environment that is innovative, diverse, entrepreneurial, and accessible-helping you avoid accidental or intentional violations of the Honor Code.”

Writing Center:
Students who are in need of intensive help with grammar, structure or mechanics in their writing should make use of the services of Writing Center, located in Robinson A116 (703-993-1200). The services of the Writing Center are available by appointment, online and, occasionally, on a walk-in basis. The Collaborative Learning Hub Located in Johnson Center 311 (703-993-3141), the lab offers in-person one-on-one support for the Adobe Creative Suite, Microsoft Office, Blackboard, and a variety of other software. Dual monitor PCs make the lab ideal for collaborating on group projects, Macs are also available; as well as a digital recording space, collaborative tables, and a SMART Board. Free workshops are also available (Adobe and Microsoft) through Training and Certification; visit ittraining.gmu.edu to see the schedule of workshops and to sign up.