

AVT 345/419 DIGITAL PRINTMAKING**AVT 599: DIGITAL PRINTMAKING**

Fall 2017

T/TH 4:30 – 7:10pm

Print Shop - Room 1009 // Art and Design Building

Instructor: Patrick J. Sargent

Phone: 571-232-8590

Email: psargent@gmu.edu

Office Hours: By Appointment

This syllabus is posted on the SOA website at soa.gmu.edu under academics.

Purpose: This course is designed for the intermediate level printmaking student to develop hand printed and digitally processed images. Projects will focus on developing visual and narrative ideas using electronic imagery and printing them either digitally or hand printing them onto specialized fine art papers. Combining hand drawn, photographic and digitally generated images, students will create four projects.

General Course Description: Prerequisites: AVT 180 or permission of the instructor. A beginning course in hand printing digitally processed images. Projects focus on electronic means of creating and manipulating imagery. Students achieve skills in multiple steps and incremental development required in making prints.

Course Content: Three Projects will be produced. These projects will include traditional and contemporary approaches to technical innovations in the field. Essential techniques of studio maintenance in all areas of graphic arts and computer labs are taught. A group approach to creating will establish our foundation as we explore the combinations and skills from across a variety of disciplines. Projects, readings, lectures, video presentations, group discussions, individual reviews, critiques and field trips will introduce the history, tools, equipment, materials and processes and application of printmaking. Hands on work with techniques, tools, material preparation, image development and transfer, color development, proof and edition printing, combining print media applications.

Socially Engaged Art: As part of the final project, you will be participating in a Socially Engaged Art activity and/or event. This activity can be of your choosing and must include the following: Project Proposal, Planning Overview, a Record of the Event to include personal narrative and photographs published on your blog. Activities must have a public orientation, include a particular social or cultural group, and primarily take place outside of the studio.

Texts: Suggested: Modern Printmaking: A Guide to Traditional and Digital Techniques, Modern Printmaking: A Guide to Traditional and Digital Techniques, Sylvie Covey, Watson-Guption, ISBN 1607747596;

Suggested: Hacking the Digital Print, Alternative Image Capture and printmaking processes, Bonny Pierce Lhotka, New Riders, ISBN 978-0-134-03649-6

Required/Provided: Education for Socially Engaged Art: A Materials and Techniques, Pablo Helguera, Jorge Pinto Books Inc., ISBN: 1934978590

Idea Bank/Blog: Select a hard bound blank book of a convenient size and have it with you at all times. This is to be used for ideas and note taking in class. You are required to create a TUMBLR or other online blog for the specific purpose of recording your class activities using the hashtag #GMUDigitalPrint, highlight explorations, photos of work process and to record experiences while outside the studio at exhibitions, galleries, or workshops. This will create a record of your work and create a developmental source for your ongoing development as an artist. I will ask to see your notebook and online ideas and preparations randomly throughout class and will follow your blog checking for recurring progress.

We will begin each class with 10 minutes of Sketchbook drawing. Prompts will be given. Prompts will be reviewed.

Art Events: Course research will include the study of exhibitions in DC museums and other sites within DC and the surrounding area. Image ideas / sketches generated from each of these experiences will be entries in your Sketchbook. Information on recommended trips and art events will be announced and distributed. Recommended at least one Saturday bus trip to New York. Arts Bus trips to New York are scheduled for 9/23, 10/21, and 11/18.

Tickets: Image ideas generated from each of these experiences will be required as entries in your idea bank or posted to your blog.

Responsibilities: Your Contributions include: a) full class attendance with any preparation for assignments, the possession of the text, your idea bank, url for your blog, necessary tools and materials b) completion of assignments on time c) willingness to participate in class discussions, this includes preparation both in terms of completion of projects and coming to class with ideas and opinions that will promote discussion d) participation in orderly function of the classroom including clean-up, care of equipment, and proper return of borrowed equipment.

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CLASS SCHEDULE

Week	Date	Details
1	8/29	Introduction to class. Syllabus discussion. Sketchbook Discussion. Blog Requirements. E-mail Questionnaire.
	8/31	Introduction of Assignment 1 – Stencil Making and Application
2	9/5	Sketchbook Construction – Tumblr Blog Creation.
	9/7	Work Session: Stencil Making and Application Reading Assignment: Selected Materials Provided (Mark Newgarden)
3	9/12	Work Session: Stencil Making and Application
	9/14	Work Session: Stencil Making and Application
	9/15	Fenwick Gallery – “Our Comics, Ourselves” Reception/Curator Talk (Blog Entry Required)
4	9/19	Work Session: Papermaking Introduction
	9/21	Work Session: Papermaking/Stencil Making and Application
5	9/26	Work Session: Stencil Making and Application
	9/28	FINAL: WORK SESSION: Stencil Making and Application
6	10/3	Introduction of Assignment – 4 Color Separation Demonstration by Erwin Thamm
	10/5	Work Session – 4 Color Separation (Sargent in Puerto Rico)
7	10/10	No Class
	10/12	Work Session – 4 Color Separation <i>GMU Military Services Studio Visit (Blog Entry Required)</i> Reading Assignment: The White Donkey/Terminal Lance (Excerpts Provided)
		Midterm Progress Reporting
8	10/17	Work Session – 4 Color Separation
	10/19	Work Session – 4 Color Separation
	10/21	<i>Art Safari at Torpedo Factory Art Center (Blog Entry Required)</i>
9	10/24	FINAL WORK SESSION – 4 Color Separation
	10/26	Introduction Assignment 3 – Copper Etching
10	10/31	Work Session – Copper Etching
	11/2	Work Session – Copper Etching
	11/3	<i>Artist Choice – Visit to Final Project Partner (Blog Entry Required)</i>
11	11/7	Work Session – Copper Etching
	11/9	Work Session – Copper Etching
12	11/14	FINAL WORK SESSION – Copper Etching
	11/16	Introduction of Assignment 4 – Socially Engaged Art/Print Exchange Reading Assignment: Education for Socially Engaged Art (SEA)
13	11/21	Work Session – SEA
		Thanksgiving Recess November 22 – 26
14	11/28	Work Session – SEA
	11/30	Work Session – SEA
15	12/5	Final SEA Project Presentations
	12/7	Final SEA Project Presentations
16	12/11	Print Exchange/Studio Cleanup
	12/12	Print Exchange/Studio Cleanup

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Attendance Policy: Attendance affects your grade.

If more than 20 minutes late, counted as automatic unexcused absence.

3rd unexcused absence - drop by a letter grade

5th unexcused absence - automatic failure

*Attendance is necessary for participation in this class, participation is a large portion of your final grade. Students are expected to attend the class periods of the courses for which they register. In-class participation is important not only to the individual student, but also to the class as a whole. Because class participation may be a factor in grading, instructors may use absence, tardiness, or early departure as de facto evidence of nonparticipation. Students who miss an exam with an acceptable excuse may be penalized according to the individual instructor's grading policy, as stated in the course syllabus.

Grading Policy:

50% Class Participation

(Attendance, Class Discussions, Coming to class prepared, in-class work, Completion of Assignments on Time, Daily Drawing/Writing Exercises, Daily Clean-Up)

You can't participate if you are not prepared. You must come prepared with homework assignments, materials/tools, readings, writings, and sketchbook.

50% Work Produced

(Work Ethic, Conceptual Rigor, Process Development as seen through Sketchbook, Execution/Quality/Craftsmanship, Expression)

Grades will be given at midterm and final. Please ask questions throughout the semester regarding your grades.

Required Supplies and Materials:

- Sketchbook - we will be making these in class –
- Standard Drawing Supplies -Pencils, Pens, etc.
- (4) sharpee permanent markers (red, green, blue, black - fine and bold)
- (1 – 2) Silk Screen Frames 320 mesh count –Sign Out on first day of class (\$20-Deposit)
- Various paper: We will be making our own paper, supplement with Arches 88 and Rives BFK
- (1) Sheet of mylar for registration and stencils (24" x 36")-plaza art supply
- (Set) Scissors and ordinary drawing tools
- (2) rolls of 3M packing clear tape – (1) 1/2" / roll blue painter's
- (1) break away exacto blade
- (2) 2" plastic palette (putty) knives
- (1) 1 flexible 1" brush (one that will not shed and will be your workhorse brush for glue
- U-HU (large size) glue stick
- (1) box disposable gloves /dust mask/foam ear plugs
- (6) ROLLS OF WHITE BOUNTY PAPER TOWELS
- (1) apron or work shirt
- (1) portfolio to hold prints for mid-term and final review
- (1) tool box to hold tools, etc.
- USB 2.0 Memory Stick
- (10 – 12) Transparencies for laser printer- \$.80 per sheet
- (1 package) Plastic Registration Tabs (1/4 inch)
- (2) Cans Pizza Sauce, (1) Roll Parchment Paper, (1) Large Pizza, Other ingredients

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Projects: As part of developing your own work and expanding image content, you will: Explore traditional printmaking in your projects and discover new approaches in the following projects: We will also be making our own paper with additional “Pop-Up” projects throughout the semester (Cyanotype, Interactive Events, etc.):

1. Project 1 – Stencil Images – Digital – Analog – Digital – Analog. Size 10x11, Edition 10
2. Project 2 – Silk Screen – Separate Those Colors. Size 10x11, Edition 20
3. Project 3 – Copper Etching – It’s Black and Goey. Size 10x11, Edition 10
4. Final Critique – Socially Engaged Art – Community Connections. Size Variable, Edition 20+
- 5 Final Project - Ten09 Print Exchange – Size 10x11, Edition 20

Resources for Art Supplies

Plaza Art
3045 Nutley Street
Fairfax, VA
Pan Am Shopping Center (703) 280-4500

Renaissance Graphic Arts
printmaking-materials.com
888-833-3396

Utrecht Art Supply/Blick
1250 Eye Street, NW

Epson Inks and Papers
www.epsonstore.com
Phone: 1-800-873-7766

Digital Art Supplies
877-534-4278
digitalartsupplies.com
Cartridges and special papers (Harukaze)

Talas
330 Morgan Ave. Brooklyn, NY 11211
212-219-0770
<http://talasonline.com/>

Victory Factory
victoryfactory.com Washington, DC (202) 898-0555
800-255-5335

SOA Print Service
(across the hall)

Organizations

GMU Print Guild: This printmaking guild is open to students, alumni, and the public (annual membership). It meets regularly in the GMU Print Shop on Friday and Saturday. You have the opportunity to take advantage of this lively organization and join them in events, shows, and workshops. If you are working in the studio on the weekends, you’ll see they offer a wealth of information. Reach out. Consider membership. It’s important to think of ways to continue a printmaking practice outside of class work.

TEN09: We are working to develop a new print, zine, and artist book student organization. TEN09 is a loose collective of printers, bookmakers, and zinesters working in the printmaking studio at George Mason University. We are using print to explore both our interests in process and distribution as well as the contemporary landscape of Northern Virginia. More at ten09print.tumblr.com

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University and School of Art Policies

In accordance with George Mason University policy, turn off all beepers, cellular telephones and other wireless communication devices at the start of class. The instructor of the class will keep his/her cell phone active to assure receipt of any Mason Alerts in a timely fashion; or in the event that the instructor does not have a cell phone, he/she will designate one student to keep a cell phone active to receive such alerts.

Commitment to Diversity

This class will be conducted as an intentionally inclusive community that celebrates diversity and welcomes the participation in the life of the university of faculty, staff and students who reflect the diversity of our plural society. All may feel free to speak and to be heard without fear that the content of the opinions they express will bias the evaluation of their academic performance or hinder their opportunities for participation in class activities. In turn, all are expected to be respectful of each other without regard to race, class, linguistic background, religion, political beliefs, gender identity, sex, sexual orientation, ethnicity, age, veteran's status, or physical ability.

Statement on Ethics in Teaching and Practicing Art and Design

As professionals responsible for the education of undergraduate and graduate art and design students, the faculty of the School of Art adheres to the ethical standards and practices incorporated in the professional Code of Ethics of our national accreditation organization, The National Association of Schools of Art and Design (NASAD).

Open Studio Hours

SOA teaching studios are open to students for extended periods of time mornings, evenings and weekends whenever classes are not in progress. Policies, procedures and schedules for studio use are established by the SOA studio faculty and are posted in the studios.

ArtsBus

Dates for Fall 2017:

- September 23 - October 21 - November 18

ArtsBus Credit:

Each student must have up to 5 AVT 300/Artsbus credits before graduation. For credit to appear on your transcript you must enroll in AVT 300. This also applies to anyone who intends to travel to New York independently, or do the DC Alternate Assignment.

If you plan/need to go on multiple ArtsBus trips during a semester and need them towards your total requirement, you must enroll in multiple sections of AVT 300. Please go to the ArtsBus website: <http://artsbus.gmu.edu> "Student Information" for additional, very important information regarding ArtsBus policy.

Non-AVT majors taking art classes do not need Artsbus credit BUT may need to go on the Artsbus for a class assignment. You can either sign up for AVT 300 or buy a ticket for the bus trip at the Center of the Arts. Alternate trips must be approved by the instructor of the course that is requiring an ArtsBus trip.

Visual Voices Lecture Series

Dates for Fall 2017:

- August 31 - September 14 - October 5 - October 19 - November 16

Visual Voices is a year-long series of lectures by artists, art historians and others about contemporary art and art practice. Visual Voices lectures are held on Thursday evenings from 7:20- 9:00 p.m. in Harris Theater:

<http://soa.gmu.edu/visualvoices/>

Once the add and drop deadlines have passed, instructors do not have the authority to approve requests from students to add or drop/withdraw late. Requests for late adds (up until the last day of classes) must be made by the student in the SOA office (or the office of the department offering the course), and generally are only approved in the case of a documented university error (such as a problem with financial aid being processed) , LATE ADD fee will apply. Requests for non-selective withdrawals and retroactive adds (adds after the last day of classes) must be

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approved by the academic dean of the college in which the student's major is located. For AVT majors, that is the CVPA Office of Academic Affairs, Performing Arts Building A407.

Students with Disabilities and Learning Differences

If you have a diagnosed disability or learning difference and you need academic accommodations, please inform me at the beginning of the semester and contact the Disabilities Resource Center (SUB 1 room 234, 703-993-2474). You must provide me with a faculty contact sheet from that office outlining the accommodations needed for your disability or learning difference. All academic accommodations must be arranged in advance through the DRC.

Official Communications via GMU E-Mail

Mason uses electronic mail to provide official information to students. Examples include communications from course instructors, notices from the library, notices about academic standing, financial aid information, class materials, assignments, questions, and instructor feedback. Students are responsible for the content of university communication sent to their Mason e-mail account, and are required to activate that account and check it regularly.

Attendance Policies

Students are expected to attend the class periods of the courses for which they register. In-class participation is important not only to the individual student, but also to the class as a whole. Because class participation may be a factor in grading, instructors may use absence, tardiness, or early departure as de facto evidence of nonparticipation. Students who miss an exam with an acceptable excuse may be penalized according to the individual instructor's grading policy, as stated in the course syllabus.

Honor Code

Students in this class are bound by the Honor Code, as stated in the George Mason University Catalog. The honor code requires that the work you do as an individual be the product of your own individual synthesis or integration of ideas. (This does not prohibit collaborative work when it is approved by your instructor.) As a faculty member, I have an obligation to refer the names of students who may have violated the Honor Code to the Student Honor Council, which treats such cases very seriously. No grade is important enough to justify cheating, for which there are serious consequences that will follow you for the rest of your life. If you feel unusual pressure about your grade in this or any other course, please talk to me or to a member of the GMU Counseling Center staff.

Using someone else's words or ideas without giving them credit is plagiarism, a very serious Honor Code offense. It is very important to understand how to prevent committing plagiarism when using material from a source. If you wish to quote verbatim, you must use the exact words and punctuation just as the passage appears in the original and must use quotation marks and page numbers in your citation. If you want to paraphrase or summarize ideas from a source, you must put the ideas into your own words, and you must cite the source, using the APA or MLA format. (For assistance with documentation, I recommend Diana Hacker, *A Writer's Reference*.) The exception to this rule is information termed general knowledge—information that is widely known and stated in a number of sources. Determining what is general knowledge can be complicated, so the wise course is, "When in doubt, cite."

Be especially careful when using the Internet for research. Not all Internet sources are equally reliable; some are just plain wrong. Also, since you can download text, it becomes very easy to inadvertently plagiarize. If you use an Internet source, you must cite the exact URL in your paper and include with it the last date that you successfully accessed the site.

Writing Center

Students who are in need of intensive help with grammar, structure or mechanics in their writing should make use of the services of Writing Center, located in Robinson A116 (703-993-1200). The services of the Writing Center are available by appointment, online and, occasionally, on a walk-in basis.

The Collaborative Learning Hub Located in Johnson Center 311 (703-993-3141), the lab offers in-person one-on-one support for the Adobe Creative Suite, Microsoft Office, Blackboard, and a variety of other software. Dual monitor PCs make the lab ideal for collaborating on group projects, Macs are also available; as well as a digital recording space, collaborative tables, and a SMART Board. Free workshops are also available (Adobe and Microsoft) through Training and Certification; visit ittraining.gmu.edu to see the schedule of workshops and to sign up.