

# 2D Design and Color George Mason University Fall 2017

Course: AVT 104-002

Credits: 4 Required Foundation Course

Time: MW 4:30-7:10pm, August 28-Dec 6

Location: SOA Room L002

Instructor: Catherine Cole Email: [ccolea@gmu.edu](mailto:ccolea@gmu.edu) Office Hours: By Appointment

This syllabus is posted on the SOA website at [soa.gmu.edu](http://soa.gmu.edu) under academics

Official Course Description: Explores elements and principles of two-dimensional design and color theory. The class establishes visual vocabulary and critical analysis that supports conceptual development. Studio projects build fundamental knowledge, skills, understanding of precedents, and contemporary practices in visual arts.

**Aims and Objectives:** Through lectures, demonstrations, discussions, critiques, gallery and museum visits, and primarily projects, this class aims to introduce students to the elements and principles of design and build their ability to identify, analyze and create works of art applying what they learn. Working from life, the imagination, construction, geometry and abstraction, students will apply the elements of two-dimensional form.

Note: Students may also be asked to leave specific projects with the instructor to either be included in displays, the end of the year exhibition, and/or used as an example for future demonstrations.

**Grades:** Grades will be calculated on the following: Each project will have its own goals and objectives and will be evaluated based how those those. Grades will be given at midterm and the final. Please hang on to all sketches and works of art as evidence of effort, experimentation.

## Grade Breakdown

**50% Participation and Performance** Attendance, Coming to Class Prepared, Involvement in Class Discussions, Critiques, In-Class Work Habits, Response to Feedback, Daily Clean-up and Studio Maintenance, **(10% Writings)** Field Trip/Museum/Gallery Responses, Prompts

**50% Projects and Sketchbook** Ideas, Concepts, Originality and quality of work; technical craftsmanship, range, expression, Work ethic, effort, meeting deadlines and demonstrating an understanding of the concepts and guidelines of the projects, of all projects research and development of ideas as seen through sketchbook,

### A 88-100 Points

Exceptional quality and quantity of work. Applies added research to **exceed expectations** for each project. Displays initiative, original thought, risk taking, and extra effort and a willingness to experiment and apply feedback. Demonstrates leadership in class discussions and critiques.

### B 75- 87 Points

Very good quality and quantity of work. Completes project specs. Applies knowledge to meet technical goals. Assignments complete at levels above average for GMU. Shows initiative. Demonstrates clear understanding of the assignments.

### C 60-74

Good effort, meets project requirements. Work is complete, on time. Average problem-solving and applied knowledge

### D 50-59 points

Barely sufficient effort, minimally acceptable. Incomplete but on time. Poor problem solving, little proof of applied knowledge.

**F 0-49 points** Insufficient effort. Work submitted late. No demonstrated problem solving/knowledge applied. 1/3 assignments have not been successfully completed

**Attendance Policy:** Attendance is taken daily at the start of class. Attendance is considered a sub-category of the participation grade. Any more than two non-excused absences will automatically affect your grade: each additional absence will count as 8% off your final grade. I won't ask why you miss my class, but if you feel that your absence should be excused, let me know. Excused absences may include illness, family emergencies, required school events, religious holidays.

**This class fulfills a Mason Core requirement for Arts.** Arts goal: Courses aim to achieve a majority of the following learning outcomes: students will be able to identify and analyze the formal elements of a particular art form using vocabulary appropriate to that form; demonstrate an understanding of the relationship between artistic technique and the expression of a work's underlying concept; analyze cultural productions using standards appropriate to the form and cultural context; analyze and interpret material or performance culture in its social, historical, and personal contexts; and engage in the artistic process, including conception, creation, and ongoing critical analysis.

**Sketchbook:** Students will be required to have a new sketchbook dedicated to this class, (preferably spiral-bound, 9x12" - 11"x 14" range) to take notes in class, for homework assignments, and for drawing and individual inquiry and artistic research. I will ask to see your sketches, homework, and notes, and will be collecting them for midterm and finals.

**Textbook:** There is no required textbook in this course. Reading selections will be shared in class and posted on Blackboard.

**Critiques:** We will hold both informal critiques and discussions after the completion of most major print assignments, as well as hold midterm and final critiques in place of exams. Critique participation fall under the participation category of grading. I expect students to meaningfully contribute to the conversation and be open to the perspectives and feedback from their peers.

**The Final Critiques will be Monday, December 4 and Wednesday, December 6**

## University and School of Art Policies

**Statement on Ethics in Teaching and Practicing Art and Design:** As professionals responsible for the education of undergraduate and graduate art and design students, the faculty of the School of Art adheres to the ethical standards and practices incorporated in the professional Code of Ethics of our national accreditation organization, The National Association of Schools of Art and Design (NASAD).

**Students with Disabilities and Learning Differences:** If you have a diagnosed disability or learning difference and you need Academic accommodations please inform me at the beginning of the semester and contact the Office of Disability Services (SUB I room 234, 703-993-2474). You must provide me with a faculty contact sheet from that office outlining the accommodations needed for your disability or learning difference. All academic accommodations must be arranged in advance through the Office of Disability Services.

**Counseling and Psychological Services:** The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <http://caps.gmu.edu>].

**Cell Phones:** In accordance with George Mason University policy, please silence all cellular telephones and other wireless communication devices at the start of class. The instructor of the class will keep his/her cell phone active to assure receipt of any Mason Alerts in a timely fashion; or in the event that the instructor does not have a cell phone, he/she will designate one student to keep a cell phone active to receive such alerts.

**Commitment to Diversity:** This class will be conducted as an intentionally inclusive community that celebrates diversity and welcomes the participation in the life of the university of faculty, staff and students who reflect the diversity of our plural society. All may feel free to speak and to be heard without fear that the content of the opinions they express will bias the evaluation of their academic performance or hinder their opportunities for participation in class activities. In turn, all are expected to be respectful of each other without

regard to race, class, linguistic background, religion, political beliefs, gender identity, sex, sexual orientation, ethnicity, age, veteran's status, or physical ability.

**Official Communications via GMU E-Mail:** Mason uses electronic mail to provide official information to students. Examples include communications from course instructors, notices from the library, notices about academic standing, financial aid information, class materials, assignments, questions, and instructor feedback. Students are responsible for the content of university communication sent to their Mason e-mail account, and are required to activate that account and check it regularly.

**Attendance Policies:** Students are expected to attend the class periods of the courses for which they register. In-class participation is important not only to the individual student, but also to the class as a whole. Because class participation may be a factor in grading, instructors may use absence, tardiness, or early departure as de facto evidence of nonparticipation. Students who miss an exam with an acceptable excuse may be penalized according to the individual instructor's grading policy, as stated in the course syllabus.

**Honor Code:**

Students in this class are bound by the Honor Code, and are responsible knowing the rules, as stated on the George Mason University website's Academic Integrity page (<http://oai.gmu.edu/the-mason-honor-code-2/>). "To promote a stronger sense of mutual responsibility, trust, and fairness among all members of the Mason community, and with the desire for greater academic and personal achievement, we, the student members of the university community, have set forth this honor code:

*Student members of the George Mason University community pledge not to cheat, plagiarize, steal, or lie in matters related to academic work.*

Mason's Commitment: To create an environment that is innovative, diverse, entrepreneurial, and accessible-helping you avoid accidental or intentional violations of the Honor Code."

**Academic Integrity:** "Students must be responsible for their own work, and students and faculty must take on the responsibility of dealing explicitly with violations. The tenet must be a foundation of our university culture. [See <http://oai.gmu.edu/the-mason-honor-code-2/mason-valuesacademic-integrity/>]."

**Writing Center:** Students who are in need of intensive help with grammar, structure or mechanics in their writing should make use of the services of Writing Center, located in Robinson A116 (703-993-1200). The services of the Writing Center are available by appointment, online and, occasionally, on a walk-in basis. The Collaborative Learning Hub Located in Johnson Center 311 (703-993-3141), the lab offers in-person one-on-one support for the Adobe Creative Suite, Microsoft Office, Blackboard, and a variety of other software. Dual monitor PCs make the lab ideal for collaborating on group projects, Macs are also available; as well as a digital recording space, collaborative tables, and a SMART Board. Free workshops are also available (Adobe and Microsoft) through Training and Certification; visit [ittraining.gmu.edu](http://ittraining.gmu.edu) to see the schedule of workshops and to sign up.

**Family Educational Rights and Privacy Act (FERPA):** The Family Educational Rights and Privacy Act of 1974 (FERPA), also known as the "Buckley Amendment," is a federal law that gives protection to student educational records and provides students with certain rights. [See <http://registrar.gmu.edu/privacy/>].

**The Collaborative Learning Hub:** Located in Johnson Center 311 (703-993-3141), the lab offers in-person one-on-one support for the Adobe Creative Suite, Microsoft Office, Blackboard, and a variety of other software. Dual monitor PCs make the lab ideal for collaborating on group projects, Macs are also available; as well as a digital recording space, collaborative tables, and a SMART Board. Free workshops are also available (Adobe and Microsoft) through Training and Certification; visit [ittraining.gmu.edu](http://ittraining.gmu.edu) to see the schedule of workshops and to sign up.

**ArtsBus - Dates for Fall 2017: September 23<sup>th</sup>, October 21<sup>nd</sup> and November 18<sup>th</sup>.**

ArtsBus Credit and Policies: You are responsible for knowing and following Artsbus policies and rules. Please go to the ArtsBus website: <http://artsbus.gmu.edu> "Student Information" for important information regarding ArtsBus policy. For credit to appear on your transcript you must enroll in AVT 300. This also applies to anyone who intends to travel to New York independently, or do the DC Alternate Assignment. If you plan/need to go on multiple ArtsBus trips during a semester and need them towards your total requirement, you must enroll in multiple sections of AVT 300. Non-AVT majors taking art classes do not need Artsbus credit BUT may need to go on the Artsbus for a class assignment. You can either sign up for AVT 300 or buy a ticket for the bus trip at the Center of the Arts. Alternate trips must be approved by the instructor of the course that is requiring an ArtsBus trip.

**Visual Voices Lecture Series Fall 2017**

Visual Voices is a year-long series of lectures by artists, art historians and others about contemporary art and art practice. Visual Voices lectures are held on Thursday evenings from 7:20- 9:00 p.m. in Harris Theater:

<http://soa.gmu.edu/visualvoices/>

August 31...Simon Schwartz

Sept 14... Andy Birnbaum

Oct 5...Patricia Bello-Gillen

Oct 19...Sadie Barnette

Nov 11... Walter Kravitz

**School of Art Print Studio:** School of Art Print Studio (SOAP) is located in the School of Art Building on the Fairfax Campus. As a non-profit studio, SOAP offers a variety of services including printing and production services to students, faculty and staff. All jobs are processed with high quality materials on state-of-the-art equipment, specifically for graphic design portfolios, mixedmedia paintings and reproductions, posters, handmade books, student assignments and proof sheets. More information can be found at [soaprint.gmu.edu](http://soaprint.gmu.edu) or 703-993-7203.

**Open Studio Hours:** SOA teaching studios are open to students for extended periods of time mornings, evenings and weekends whenever classes are not in session. Policies, procedures and schedules for studio use are established by the SOA studio faculty and are posted in the studio

Consortium Registration Deadline	TBD
<b>First day of classes; last day to submit Domicile Reclassification Application; Payment Due Date</b>	August 28
Labor Day, university closed	September 4
<b>Last day to add classes—all individualized section forms due Last day to drop with no tuition penalty</b>	September 5
<b>Last day to drop with a 33% tuition penalty</b>	September 19
<b>Final Drop Deadline (67% tuition penalty)</b>	September 29
Midterm progress reporting period (100-200 level classes)—grades available via Patriot Web	September 25 – October 20
Selective Withdrawal Period (undergraduate students only)	October 2 – October 27
Columbus Day recess (Monday classes/labs meet Tuesday. Tuesday classes do not meet this week)	October 9
Incomplete work from spring/summer 2017 due to instructor	October 27
Incomplete grade changes from spring/summer 2017 due to Registrar	November 3
Thanksgiving recess	November 22 – 26
Last day of classes	December 9
<b>Reading Days</b> Reading days provide students with additional study time for final examinations. Faculty may schedule optional study sessions, but regular classes or exams may not be held.	December 11 – 12
<b>Exam Period</b>	Wed December 13 – Wed December 20
<b>Degree Conferral Date</b> The Winter Graduation Ceremony will be held on Thu December 21.	Sat December 23

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AVT 104 2D Design and Color  
Materials List  
Estimated Cost: \$100

Fall 2017

Instructor: Catherine Cole

**Plaza-** Fairfax Pan Am Shopping Center on Nutley Street (Near Vienna Metro Station), (DC, Bethesda, Rockville, Silver Spring). <http://www.Plazaart.com>

**Dick Blick Art Materials** (DC formerly Utrecht) <http://www.dickblick.com/>

**Artist & Craftsman Supply** (Hyattsville, MD. Long Trip, but has a wider selection of goods)  
<http://www.artistcraftsman.com/>

**Utrecht** (online) <http://www.utrechtart.com>

**Jerry's Artarama** <http://www.jerrysartarama.com/> (online, or VA Beach)

**A.C. Moore** (Fairfax, Manassas, Falls Church, Ashburn) (Has 15% student discount with ID)

**Michaels** (Fairfax (Pan Am with Plaza), Fair Lakes, Manassas, Gainesville, Dulles, Reston, Sterling, Vienna, Falls Church, Springfield)

**Home Depot** or **Lowe's** or **ACE Hardware** (tapes if you can't find at arts and crafts stores)

### Supplies

- Sketch book 9x12-11x14
- Drawing Pad 18x24
- X-acto knife or Snap-Blade Retractable Knife
- Scissors
- Pencil Set: Variety of H & B pencils (6B 2B HB 2H)
- Vine Charcoal
- Ruler 15" or larger
- Speedball Superblack Ink
- Masking Tape
- Charcoal- vine and compressed
- Glue (2 Glues Sticks)
- Variety of brushes- Minimum Soft synthetic Round and Flat #2-6 and 1 large 1" Flat wash brush
- Cup for Water
- Acrylic Paint
- Palette Paper or Palette of some kind
- Palette Knife
- Access to Camera (Camera Phone, Digital SLR, Point and Shoot)
- Optional
- Magazines
- Portfolio case (18x24 or larger) for carrying art work in.
- Gouache or Watercolors
- Pastels (chalk or oil) or Conte Crayons