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AVT 104: 2D DESIGN & COLOR

Instructor: Nancy Daly
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703.994.1103

Arts and Design Building Room L002
Monday/Wednesday: 4:30pm-7:10pm
Credits: 4

Office Hours: Wednesday 12-1pm (Adjunct Faculty Office)

COURSE DESCRIPTION

Explores elements and principles of two-dimensional design, establishment of visual vocabulary, and critical analysis that supports conceptual development. Studio projects build fundamental knowledge, skills, understanding of precedents, and contemporary practices in visual arts. The first semester of the Foundations program focuses on development of the picture plane as a window to illusory space and as a self-referential domain.

A basic vocabulary is established to address one's own work, the work of other students, and work in museums and contemporary galleries.

An overview of the shift to modern sensibilities through lectures and videos will provide a contextual understanding of contemporary issues that inform the process and intent of making art now.

COURSE OBJECTIVES

- Improve perceptive and analytical skills with focus on the 2-dimensional picture plane.
- Understanding basic formal concepts expressed/employed in art and design. Line, Shape, Value, Composition, Space, Texture and Color.
- Understand relationship between form and content – art and its expressive, political, social and cultural implications.
- Introduce the Principles of Design: Pattern, Contrast, Emphasis, Balance, Scale/Proportion, Harmony, Rhythm/Movement
- Maintaining a professional demeanor in class.
- Inspire further research and other creative pursuits
- Introduce Contemporary art and its relationship to the content of this course and projects assigned for this course

This class fulfills a Mason Core Core requirement for Arts.

Arts goal: Courses aim to achieve a majority of the following learning outcomes: students will be able to identify and analyze the formal elements of a particular art form using vocabulary appropriate to that form; demonstrate an understanding of the relationship between artistic technique and the expression of a work's underlying concept; analyze cultural productions using standards appropriate to the form and cultural context; analyze and interpret material or performance culture in its social, historical, and personal contexts; and engage in the artistic process, including conception, creation, and ongoing critical analysis.

Learning Outcomes:

Students who successfully complete a course in the Arts category must meet the first learning outcome and a minimum of two of the remaining four learning outcomes:

1. Demonstrate an understanding of the relationship between artistic process, and a work's underlying concept, and where appropriate, contexts associated with the work.
2. Identify and analyze the formal elements of a particular art form using vocabulary and critique appropriate to that form.
3. Analyze cultural productions using standards appropriate to the form, as well as the works cultural significance and context.
4. Analyze and interpret the content of material or performance culture through its social, historical, and personal contexts.
5. Engage in generative artistic processes, including conception, creation, and ongoing critical analysis.

SUPPLIES

NOTE: You do not need to bring every supply to every class session. I will notify you before class what supplies you are required to bring for in class exercises but it is your responsibility to bring any special materials you will need for individual projects. Coming to class unprepared will reflect negatively in your participation for each project.

The following are general required supplies:

1 pad of 18"x24" Bristol or Drawing paper (smooth surface) (tape bound preferred)

1 sketchbook 9"x12" (or larger) (spiral bound preferred)

Black Micron Pen (Any size is fine except 005)

Ruler or t square at least 24"

1 sheet of ¼-½ inch Foam Core- Minimum size: 20x30 inches

(This size is more appropriate if you select a very thin and delicate material. See After Vik Muniz Assignment sheet for details)

Maximum size: 30x40 inches

(This size is more appropriate if you select a material that is thick and pretty inflexible. See After Vik Muniz Assignment sheet for details)

Scissors

“Line Material” for After Vik Muniz Project

Glue for After Vik Muniz Project (see me if you aren't sure what glue will work with your specialty line material)

Large Glue Stick

X-acto Knife with replacement blades (note the more often you change your place the better the cut. Get the little black cube of 50 or 100 blades if you can.)

Colored pencils or Markers

Ballpoint Pen

Pad of Tracing Paper

Begin collecting magazines for collage materials

Black Sharpie- Medium Tip

Acrylic Paint- No Ultramarine! Minimally, Yellow, Blue, Red, Green

Rives BFK at least 3 individual sheets

ArtBin or equivalent box to contain materials

Assorted brushes- small, medium and large –nylon or Taklon, soft and flexible

Pink Pearl eraser

Portfolio (Water Resistant or Cardboard)

Roll of blue 3m Painters tape or masking tape (1 inch wide)

Construction Paper

General Brand Charcoal; 6B, 4B, 2B, 2H (or Soft, Medium, Hard)

Kneaded Eraser

BLACKBOARD

This syllabus, the class schedule (the most detailed and updated version) and assignments, will be posted on the Blackboard site for this class. I will announce changes to this syllabus but it is your responsibility to check Blackboard regularly to stay on track with readings, assignments, announcements, etc. It is your responsibility to make sure you are able to access Blackboard for this class.

ATTENDANCE

You are expected to attend all meetings of each class. You are expected to be ready to start work at the opening of class and to remain for the entire class session. In the case of any type of absence, it will be the student's responsibility to make up any work or lectures that are missed and for **completing the assignment and turning it in by the original due date**. Being absent on the day something is due does not grant an automatic extension. If you are unable to attend class on the day an assignment is due, it is your responsibility to email it to me by the start of class. If it is a visual assignment, you must take a good picture and email it to me.

Three absences is grounds for automatically lowering your final grade by 10% (one full letter). Four absences will result in an automatic failing grade for the semester. Three latenesses of more than 15 minutes or leaving class early will equal one absence.

In case of extended illness, it is your responsibility to contact your advisor and make necessary arrangements.

If there is anything outside of class that is preventing you from realizing your full potential inside class or you are struggling with anything please ask for help. I want to help you succeed in this class but you have to communicate your needs to me.

ATTENDANCE EXERCISE (DUE MARCH 8): Email Nancy **your attendance record to date. Format email as follows.**

Subject: Your Name

Body of Email: List only the days you were absent and late. Label them accordingly. If your list matches mine, you will receive 100% on this assignment.

A Note About Snow Days: The spring semester often results in a number of snow days so checking blackboard and your email will become imperative for keeping up with requirements. If the university cancels class, I will make every effort to post announcements and revisions to the schedule by our class time. It is your responsibility to look out for communications from me in this case.

CLASS PARTICIPATION

Class participation is an integral part of the collaborative environment in this class. Everyone needs to be an active participant in discussion, critique and during activities and open work times. Share what you know, ask for help and tell us what you are thinking so we may all benefit from your incite. Being punctual and prepared for class at the beginning of class is an absolute necessity. If you are unable to work because you did not come prepared with the necessary materials, you will be counted as absent. It is assumed that students will clean up after themselves and be respectful of studio equipment and furniture. You will be graded on participation each day.

Texting, emailing, gchatting, Facebooking, Tweeting, surfing the web, etc. will not be allowed unless directly related to an assignment. Personal electronic devices are prohibited during class. Notes should be taken in a sketchbook or notebook. I have a policy of no laptops or smartphones in the classroom. As mentioned above, your full and active participation is expected in each class session, and will be taken into account when your final grade is calculated. If you have a specific accommodation on file with the school or a personal concern about using technology in the classroom, please see me individually.

ASSIGNMENTS

Students will be required to complete a number of creative assignments throughout the semester. Each will be a multi-step project that will require brainstorming and ideation, researching, sketching and modeling and execution of a final piece. In this class we will stress process as much as the final product and project grades will reflect the amount of effort and growth exhibited throughout each assignment. There will be a substantial amount of in-class work time but most of the planning, researching and finishing will be done outside of class time.

Expect to spend a minimum of **6 hours** working on this class **outside of class time** each week.

CRITIQUE

A variety of critique methods will be used in this class. Guidelines for student critiques will be discussed before critiques begin but the overall goal is to help each other improve and develop a vocabulary to discuss a variety of works. Whether or not your own work is completed, attendance and participation is mandatory for the entirety of each critique. This is valuable time for each of you to receive feedback from a group of people with varied backgrounds and opinions. Critiques can not be made up outside of class time. If you are not present for critique, you will receive a zero on that portion of the project.

GALLERY OR ARTIST TALK REVIEW

A written gallery review of a current exhibition or artist talk will be due Wednesday, November 30th. You may complete this at any point during the semester. I will post any exhibitions I hear about in DC on the class Blackboard page but you may also attend an exhibition outside of DC. Guidelines are attached to the end of this document and can be found in the assignments section of Blackboard.

GRADING CRITERIA

If you are taking this course to fulfill a requirement as an art major, please be advised that according to School of Art policy, you need a grade of C or better to pass this class. In this case, even a C- is failing.

You will be graded against yourself and in terms of effort and growth throughout the semester. I will grade each individual project and assignment according to a rubric but general grading guidelines for the semester are as follows:

A: 95-100%	B+: 86-89.9%	C+: 76-79.9%	D+: 66-69.9%
A-: 90-94.9%	B: 83-85.9%	C: 73-75.9%	D: 63-65.9%
	B-:80-82.9%	C-: 70-72.9%	D-:60-62.9%
			F: below 60%

A: Student works in an independent manner. Willing to try new approaches while working on improving skills. Contributes to classroom critiques and discussions every day. Completes in-class work and brings outside assignments to class on time. Work displays understanding of formal and conceptual/expressive aspects of each project. Shows initiative in taking risks while completing projects.

B: Works in class. Finishes work and turns in assignments on time. Good understanding of art concepts. Participates in classroom discussions.

C: Completes work with mixed results. Homework and in class projects not in on time. Rarely contributes to classroom discussions.

D: Work often incomplete or missing. Little understanding of art concepts discussed in class. No significant contribution to class critiques. Problems with absences.

F: Student has missing and incomplete work, excess absenteeism.

GRADE BREAKDOWN

20 % Exercises: This does not include process steps for other larger projects
5 % Gallery Review
75 % Projects

CELL PHONE POLICY

In accordance with George Mason University policy, please silence all cellular telephones and other wireless communication devices at the start of class. The instructor of the class will keep his/her cell phone active to assure receipt of any Mason Alerts in a timely fashion; or in the event that the instructor does not have a cell phone, he/she will designate one student to keep a cell phone active to receive such alerts.

COMMITMENT TO DIVERSITY

This class will be conducted as an intentionally inclusive community that celebrates diversity and welcomes the participation in the life of the university of faculty, staff and students who reflect the diversity of our plural society. All may feel free to speak and to be heard without fear that the content of the opinions they express will bias the evaluation of their academic performance or hinder their opportunities for participation in class activities. In turn, all are expected to be respectful of each other without regard to race, class, linguistic background, religion, political beliefs, gender identity, sex, sexual orientation, ethnicity, age, veteran's status, or physical ability.

STATEMENT ON ETHICS IN TEACHING AND PRACTICING ART AND DESIGN

As professionals responsible for the education of undergraduate and graduate art and design students, the faculty of the School of Art adheres to the ethical standards and practices incorporated in the professional Code of Ethics of our national accreditation organization, The National Association of Schools of Art and Design (NASAD).

OPEN STUDIO HOURS

SOA teaching studios are open to students for extended periods of time mornings, evenings and weekends whenever classes are not in progress. Policies, procedures and schedules for studio use are established by the SOA studio faculty and are posted in the studios. Students enrolled in this course are able to use our classroom when classes are not in session.

ARTSBUS

ArtsBus: Dates for Spring 2017

February 18

March 25

April 15

ArtsBus Credit and Policies:

- You are responsible for knowing and following Artsbus policies and rules. Please go to the ArtsBus website: <http://artsbus.gmu.edu> "Student Information" for important information regarding ArtsBus policy. For credit to appear on your transcript you must enroll in AVT 300. This also applies to anyone who intends to travel to New York independently, or do the DC Alternate Assignment.
- If you plan/need to go on multiple ArtsBus trips during a semester and need them towards your total requirement, you must enroll in multiple sections of AVT 300.
- Non-AVT majors taking art classes do not need Artsbus credit BUT may need to go on the Artsbus for a class assignment. You can either sign up for AVT 300 or buy a ticket for the bus trip at the Center of the Arts. Alternate trips must be approved by the instructor of the course that is requiring an ArtsBus trip.

VISUAL VOICES LECTURE SERIES SPRING 2017

Visual Voices is a year-long series of lectures by artists, art historians and others about contemporary art and art practice. Visual Voices lectures are held on Thursday evenings from 7:20- 9:00 p.m. in Harris Theater: <http://soa.gmu.edu/visualvoices/>.

Dates for Spring 2017

January 26, February 9, March 9, March 23, March 30

IMPORTANT DATES

<i>January 1 Day of Week</i>	<i>Sunday</i>
Martin Luther King Day (no classes)	Mon Jan 16
First day of classes ; last day to submit Domicile Reclassification Application; Payment Due Date; full semester waitlists removed	Mon Jan 23
Last day to add classes —all individualized section forms due Last day to drop with no tuition penalty	Mon Jan 30
Last day to drop with a 33% tuition penalty	Mon Feb 13
Final Drop Deadline (67% tuition penalty)	Fri Feb 24
Immunization Record Deadline	Wed Mar 1
Midterm progress reporting period (100-200 level classes)—grades available via Patriot Web	Mon Feb 20 – Fri Mar 24
Selective Withdrawal Period (undergraduate students only)	Mon Feb 27 – Fri Mar 31
Spring Break	Mon Mar 13 – Sun Mar 19
Incomplete work from Fall 2016 due to Instructor	Fri March 31
Incomplete grade changes from Fall 2016 due to Registrar	Fri April 7
Dissertation/Thesis Deadline	Fri May 5
Last day of classes	Sat May 6
Reading Days Reading days provide students with additional study time for final examinations. Faculty may schedule optional study sessions, but regular classes or exams may not be held.	Mon May 8 – Tue May 9
Exam Period (beginning at 7:30 a.m.)	Wed May 10 – Wed May 17
Commencement and Degree Conferral Date	May 20

STUDENTS WITH DISABILITIES AND LEARNING DIFFERENCES

If you have a diagnosed disability or learning difference and you need Academic accommodations please inform me at the beginning of the semester and contact the Office of Disability Services (SUB I room 234, 703-993-2474). You must provide me with a faculty contact sheet from that office outlining the accommodations needed for your disability or learning difference. All academic accommodations must be arranged in advance through the Office of Disability Services.

MASONLIVE/EMAIL

Mason uses electronic mail to provide official information to students. Examples include communications from course instructors, notices from the library, notices about academic standing, financial aid information, class materials, assignments, questions, and instructor feedback. Students are responsible for the content of university communication sent to their Mason e-mail account, and are required to activate that account and check it regularly.

ATTENDANCE POLICIES

Students are expected to attend the class periods of the courses for which they register. In-class participation is important not only to the individual student, but also to the class as a whole. Because class participation may be a factor in grading, instructors may use absence, tardiness, or early departure as de

facto evidence of nonparticipation. Students who miss an exam with an acceptable excuse may be penalized according to the individual instructor's grading policy, as stated in the course syllabus.

HONOR CODE

Students must adhere to the guidelines of the George Mason University Honor Code. Student members of the George Mason University community pledge not to cheat, plagiarize, steal, or lie in matters related to academic work.

WRITING CENTER

Students who are in need of intensive help with grammar, structure or mechanics in their writing should make use of the services of Writing Center, located in Robinson A116 (703-993-1200). The services of the Writing Center are available by appointment, online and, occasionally, on a walk-in basis. The Collaborative Learning Hub Located in Johnson Center 311 (703-993-3141), the lab offers in-person one-on-one support for the Adobe Creative Suite, Microsoft Office, Blackboard, and a variety of other software. Dual monitor PCs make the lab ideal for collaborating on group projects, Macs are also available; as well as a digital recording space, collaborative tables, and a SMART Board. Free workshops are also available (Adobe and Microsoft) through Training and Certification; visit ittraining.gmu.edu to see the schedule of workshops and to sign up.

NOTE: As the semester progresses I will make every effort to tailor the schedule to meet the interests and needs of this particular class of students. As a result, this syllabus and the corresponding class schedule are subject to change at the discretion of the professor.

SCHEDULE

LINE

1 Monday, January 23 **Welcome and Introductions:** Syllabus and Blackboard
Activity: Class expectations
Assign: Library Assignment

Wednesday, January 25 **Lecture:** Line
Assign: Line Variation

2 Monday, January 30 **Demo & Exercises:** Contour Line
Assign: Contour Line Photo Exercise
Assign: After Vik Muniz Drawing

Wednesday, February 2 **Workday:** After Vik Muniz Drawing

3 Monday, February 6 **Critique:** After Vik Muniz Drawing

Wednesday, February 8 **Activity:** Principles of 2D Design

SPACE

4 Monday, February 13 **Lecture:** Space
Assign: Space Collages

Wednesday, February 15 **Workday:** Space Collages

5 Monday, February 20 **Critique:** Space Collages

VALUE

Wednesday, February 22 **Lecture:** Value
Activity: Value

COLOR

6 Monday, February 27 **Lecture:** Introduction to Color
Activity: Color wheel
Listen: Radiolab

Wednesday, March 1 **Activity:** Albers Exercises
Assign: Three Color Schemes/One Composition

7 Monday, March 6 **Workday:** Three Color Schemes/One Composition: Part 1
Attendance Exercise due by the start of next class. See attendance section of the syllabus for details.

Wednesday, March 8 **Workday:** Three Color Schemes/One Composition: Part 2

PRINCIPLES OF DESIGN	8	Monday, March 13 Wednesday, March 15	SPRING BREAK SPRING BREAK
	9	Monday, March 20 Wednesday, March 22	Critique: Three Color Schemes/One Composition: Parts 1, 2, 3 Workday: Object Collage
	10	Monday, March 27 Wednesday, March 29	Workday: Object Collage Workday: Object Collage
	11	Monday, April 3 Wednesday, April 5	Workday: Object Collage Critique: Object Collage Assign: Final Project
FINAL PROJECT	12	Monday, April 10 Wednesday, April 12	Artist Talk Individual Meetings: Final Project
	13	Monday, April 17 Wednesday, April 19	Workday: Final Workday: Final
	14	Monday, April 24 Wednesday, April 26	Workday: Final Gallery or Artist Talk Review Due Workday: Final Final 2D Principles workbook due
	15	Monday, May 1 Wednesday, May 3	Workday: Final Final Critique You will pick up your final on The Big Clean Day.
FINAL EXAM DAY		FINAL EXAM TIME-TBA	The Big Clean All students enrolled in a foundations or sculpture class in the School of Art are required to participate in The Big Clean for 2.5 hours. Think of this as an alternative to a final exam.

_____ If The Big Clean interferes with a final in another class, you may come
_____ for 2.5 hours later in the day (between 10am-3pm). If you are unable
to attend The Big Clean day, there is a make-up day.